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November 19, 2008

AGENDA ITEM 4b

TO: MEMBERS OF THE HEALTH BENEFITS COMMITTEE

- I. SUBJECT:** Approval of Long-Term Care Program
Application Period
- II. PROGRAM:** Long-Term Care Program
- III. RECOMMENDATION:** Staff recommends that the Health Benefits Committee (HBC) approve a 2009 Long-Term Care Program Application Period beginning April 1, 2009 through August 31, 2009.
- IV. ANALYSIS:**

Since the inception of the CalPERS Long-Term Care Program in 1995, staff has recommended to the HBC and the Board of Administration that an annual Application Period be approved to offer long-term care coverage to its eligible members.

Staff recommends that the Application Period for 2009 begin April 1, 2009 and continue through August 31, 2009. This period is consistent with the on-going program strategy adopted by the Board at its November 2006 meeting and will work toward continuing to stabilize the Program's member base.

V. STRATEGIC PLAN:

This Item relates to Strategic Goal 10: Develop and administer quality, sustainable health benefit programs that are responsive to and valued by enrollees and employers.

VI. RESULTS/COSTS:

By granting the 2009 application period, staff will plan, develop, and implement a marketing campaign directed at increasing membership.

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